

The Long Island Times

2020 Media Kit

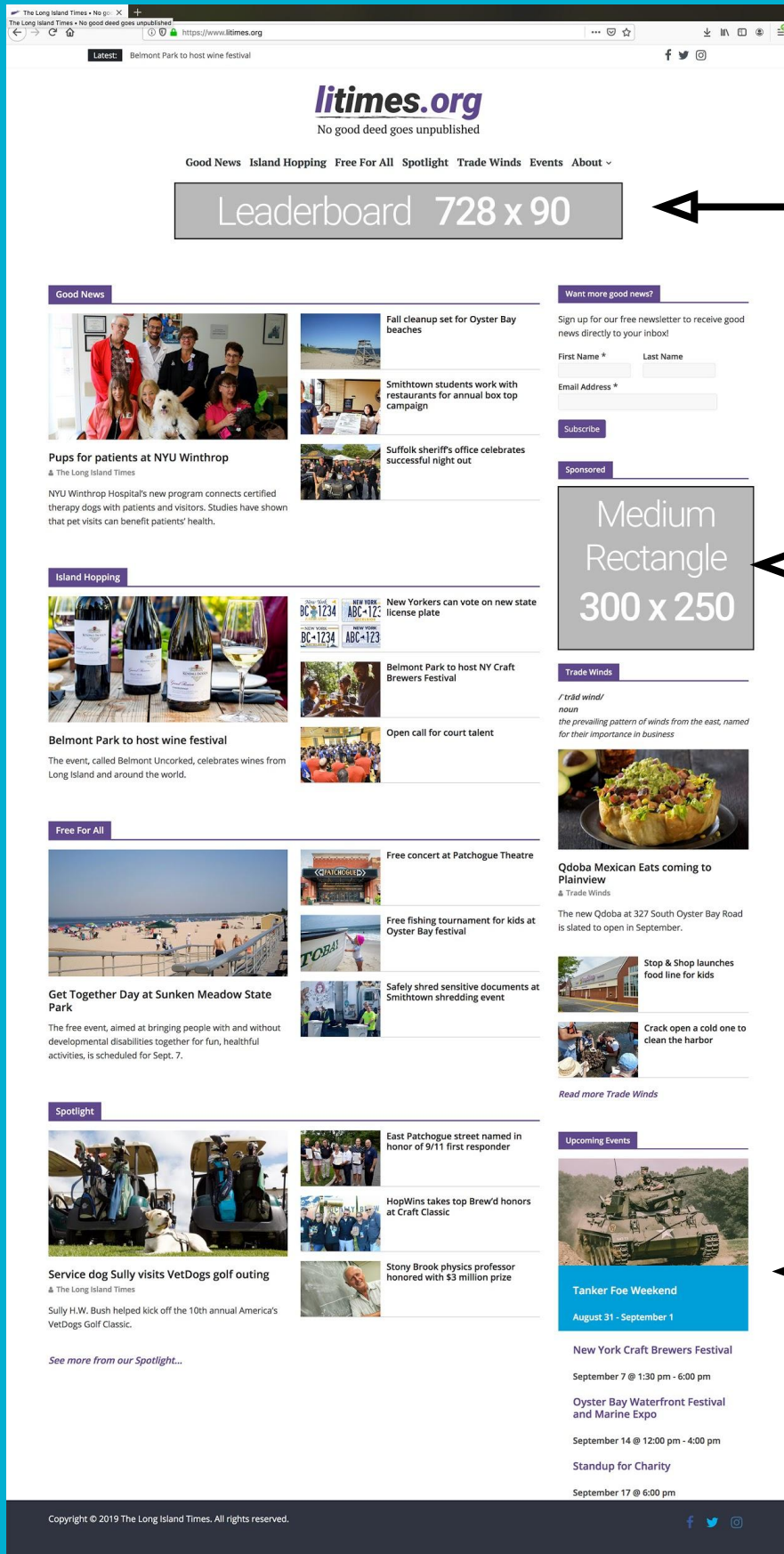
Digital advertising rates

Placements	Rates
Website Run of site Targeted/section-based	Upon request
Email newsletter List size: 8,000 (approx.) Open Rate: 28-31%	Upon request
Social media Combined 20,000 impressions per month	Upon request
Custom content Publishing partner post Native content	Upon request

The Long Island Times is produced by professional journalists highlighting the essential good works of the area's nonprofit and business community.

We feature the stories of Long Islanders who contribute to the growth and improvement of the Island.

Banner specifications (website)



Leaderboard
728 x 90

Medium Rectangle
300 x 250

Featured event with
photo, links to page
with more info

Banner specifications (email)

View this email in your browser

litimes.org

No good deed goes unpublished

Popular Stories This Week

August 28, 2019

Advertisement

375 x 125

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Sully H.W. Bush helped kick off the 10th annual America's VetDogs Golf Classic at Huntington Country Club.

[Read more at litimes.org](#)

Advertising opportunities available for email newsletters and web

Several Long Island nonprofits and environmental groups are scheduled to attend a fall harbor cleanup in Oyster Bay on **Saturday, September 14** ahead of National Estuaries Week.

[Read more at litimes.org](#)



Chick-fil-A is opening two more locations on Long Island – one in Westbury and one in Farmingdale.

[Read more at litimes.org](#)

Text option for sponsored content, event promotion, call to action, etc.

Medium
300 x 250

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Top position 375 x 125

Text link (single line)

Medium 300x250 with text supplement

Contact us

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Publisher/Advertising

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Data and rates subject to changes.

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